



Looking for a one-night event for the couples in your community that provides a great evening of laughter, but has the grit in the content that could transform marriages? Then this is the date night you're looking for!

Using the creative gifts and entertaining delivery style that make them so popular, Jeff & Debby lead your couples through the three most important paradigm shifts that divide the strong marriages from the struggling. The material comes from years of the McElroys working with couples and analyzing why some make the changes to be better and others never seem to go anywhere.

**Forever Families Provides:**

A quality, engaging marriage event to impact your couples and community.

An opportunity to reach unchurched couples and extend your church's outreach to the community.

- Every couple who registers can invite an unchurched couple to attend for free
- All emergency responders (Police, firefighters, EMT) and active duty military attend for free to allow your church to minister their 74% divorce rate

Promotional Partnership

- Forever Families will provide free registration for all area senior ministry staff with at least five paid couples in attendance from their church to encourage church partnership
- Jeff & Debby will be available for phone interviews with local radio stations.  
Publicity Materials
- Art work will be provided for flyers and poster customized for your event.
- Promotional video customized for your event
- Radio promo (30 sec) if you choose to do any radio advertising. On-line

registration site customized to your event

- Banner provided to link your website to the registration site

#### Conference support

- If needed, Jeff McElroy will teleconference with your leadership team to answer questions and provide motivation
- Phone and email support to answer your questions

#### **Church Responsibilities:**

Church commits to minimum of 80 paid couples at \$35 per couple, plus travel expenses. Any additional registration monies received over the 80 minimum will be split 50/50 between the church and Forever Families as ministry partners.

All travel costs for Jeff & Debby McElroy. This includes air travel and rental car (includes flights, excess baggage, airport parking and mid-sized car). If the church is less than a 5 hour drive, then the church will pay mileage at the current IRS rate. In addition, the church will pay for lodging and a meal per diem of \$46 per day each for Jeff and for Debby. If breakfast is provided by the hotel or a meal provided by the church, per diem amount will be adjusted. Partial travel days are pro-rated.

\*Free tickets for unchurched couples, emergency responders and area ministry staff do not count toward the minimum guarantee of 80 couples.

#### **Schedule**

7:00 – 9:30 Event with an intermission